

HOT PRINTZ- DIRECT TO FILM

ART REQUIREMENTS



ART REQUIREMENTS

All artwork must be sent ready to print. We do not create artwork, scale logos or color match for this product.

FILE TYPES

Vector Files: AI, EPS, and PDF.

Raster Files: PNG or TIF with a transparent background.

PRINT REQUIREMENTS

Printed Area : 1.25 point Negative Space: 1.25 point

Artwork that does not meet these requirements may not have enough adhesive to apply properly or may close up when printing.

Artwork should have clean hard edges; fades, transparencies, or shadows on edges cannot be printed.

SET SIZE

Artwork must be sent to size, on one of our sheet sizes.

We do not scale logo for this product.

CONVERT FONTS

All type must be converted to a non-editable format. Type that is left live may not display accurately when opened by another computer with a different font library.



Example of 3.5" x 3.5" printable area, printing one 3" logo.



Example of 11" x 9" printable area, this is considered one logo.



Vector File or PNG/TIF with transparent background. Any areas showing white will print white.



Artwork must have a hard edge, any fades or soft edges will not produce correctly.

COLORS

STOCK COLORS

Use the Pantone/CMYK codes listed in your artwork to ensure results. We print directly from your provided artwork, we do not guarantee any colors.

Areas that require white ink must be set up as white in your artwork.

Remove any backgrounds on your logos. Any backgrounds left on your artwork will be printed.

COLOR MODE

Transfers are printed in CMYK. Do not send your artwork in RGB color mode. If your artwork is sent in RGB it will be converted to CMYK when printing. This may change printed color.

COLOR EXPECTATIONS

If stock colors are not used we cannot guarantee colors are what you are expecting on the final product.

The printed product may not match your monitor. What you see on screen and what prints are not always the same.

Slight variations between runs may occur with DTF printing.

WE DO NOT OFFER CREDIT OR REPRINTS ON THIS PRODUCT IF COLORS ARE NOT AS EXPECTED.

WHITE	0-0-0-100 (cmyk)	1795c	199c	200c	207c	7638c	7421c	7645c	232c	1905c	211c
BLACK	DEVIL RED	RED	SCARLET	CARDINAL	DARK CARDINAL	MAROON	DARK MAROON	GREEK PINK	PINK	HOT PINK	
182c	1787c	2685c	264c	274c	268c	pro. blue c	292c	7682c	300c	638c	286c
LIGHT PINK	CORAL	PURPLE	LILAC	EGGPLANT	BRIGHT PURPLE	PROCESS BLUE	LIGHT BLUE	COLUMBIA BLUE	BRIGHT ROYAL	CYAN	ROYAL
2766c	289c	321c	3125c	7471c	7714c	349c	3435c	368c	3302c	347c	1645c
NAVY	TRUE NAVY	TEAL	TURQUOISE	MINT	DARK TEAL	KELLY GREEN	DARK GREEN	LIME GREEN	FOREST GREEN	BRIGHT KELLY	TANGERINE
172c	1495c	167c	101c	107c	1235c	137c	7501c	7556c	7754c	7401c	0-2-5-1 (cmyk)
ORANGE	LIGHT ORANGE	TX ORANGE	LEMON	YELLOW	VARSITY GOLD	LIGHT GOLD	KHAKI	VEGAS GOLD	OLD GOLD	BEIGE	EGGSHELL
4975c	cool grey 3c	cool grey 6c	cool grey 9c	432c							
BROWN	SILVER	GREY	DARK GREY	GRAPHITE							

COLOR CHARTS ARE AVAILABLE!