

HOT PRINTZ- DIRECT TO FILM

ART REQUIREMENTS



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All artwork must be sent ready to print. We do not create artwork, scale logos or color match for this product.

FILE TYPES

Vector Files: AI, EPS, and PDF.
Raster Files: PNG or TIF with a transparent background.

PRINT REQUIREMENTS

Printed Area : 1.25 point Negative Space: 1.25 point
Artwork that does not meet these requirements may not have enough adhesive to apply properly or may close up when printing.
Artwork should have clean hard edges; fades, transparencies, or shadows on edges cannot be printed.

SET SIZE

Artwork must be sent to size, on one of our sheet sizes.
We do not scale logo for this product.

CONVERT FONTS

All type must be converted to a non-editable format. Type that is left live may not display accurately when opened by another computer with a different font library.



Example of 3.5" x 3.5" printable area, printing one 3" logo.



Example of 11" x 9" printable area, this is considered one logo.



Vector File or PNG/TIF with transparent background.
Any areas showing white will print white.



Artwork must have a hard edge, any fades or soft edges will not produce correctly.

COLORS

STOCK COLORS

Use the CMYK codes listed in your artwork to ensure results. We print directly from your provided artwork, we do not guarantee any colors.
Areas that require white ink must be set up as white in your artwork.
Remove any backgrounds on your logos. Any backgrounds left on your artwork will be printed.
NO COLOR MATCHING IS AVAILABLE WITH DTF TRANSFERS.

COLOR EXPECTATIONS

If stock colors are not used we cannot guarantee colors are what you are expecting on the final product.
The printed product may not match your monitor. What you see on screen and what prints are not always the same.
WE DO NOT OFFER CREDIT OR REPRINTS ON THIS PRODUCT IF COLORS ARE NOT AS EXPECTED.

COLOR MODE

Transfers are printed in CMYK. Do not send your artwork in RGB color mode. If your artwork is sent in RGB it will be converted to CMYK when printing. This may change printed color.

COLOR CHARTS ARE AVAILABLE!

WHITE 0-0-0-0	BLACK 0-22-29-100	DEVIL RED 0-100-89-17	RED 0-100-69-21	SCARLET 0-100-60-26	CARDINAL 0-100-52-37	DARK CARDINAL 0-100-42-55	MAROON 0-70-18-70	DARK MAROON 0-100-53-85	GREEK PINK 28-95-4-0
PINK 5-64-0-0	HOT PINK 0-100-5-4	LIGHT PINK 0-35-0-0	CORAL 0-85-57-0	PURPLE 87-100-0-20	LILAC 47-50-0-0	EGGPLANT 66-63-0-49	BRIGHT PURPLE 82-100-7-0	PROCESS BLUE 92-40-0-0	LIGHT BLUE 48-19-0-0
COLUMBIA BLUE 56-36-0-0	BRIGHT ROYAL 100-69-0-5	CYAN 100-22-0-0	ROYAL 100-81-0-15	NAVY 100-85-0-35	TRUE NAVY 100-61-0-64	TEAL 100-0-21-39	TURQUOISE 100-0-21-3	MINT 59-0-31-0	DARK TEAL 100-0-2-55
KELLY GREEN 83-0-83-41	DARK GREEN 63-0-66-51	LIME GREEN 52-0-100-0	FOREST GREEN 84-0-54-75	BRIGHT KELLY 81-0-100-28	TANGERINE 0-68-98-0	ORANGE 0-81-100-5	LIGHT ORANGE 0-56-98-0	TX ORANGE 0-70-100-27	LEMON 0-7-100-0
YELLOW 0-15-98-0	VARSITY GOLD 0-34-85-0	LIGHT GOLD 0-43-98-0	KHAKI 0-8-35-31	VEGAS GOLD 0-25-90-31	OLD GOLD 0-7-60-40	BEIGE 0-6-39-7	EGGSHELL 0-2-5-1	BROWN 0-28-71-71	SILVER 11-9-0-16
GREY 5-0-0-40	DARK GREY 5-2-0-51	GRAPHITE 12-4-0-65							